

## **Say Goodbye to Difficult Fundraising**

Fundraising is essential to the health of your organization and programs, but it isn't always easy – at least up until now. **Say goodbye** to fundraising programs that require start-up costs, are time and labor intensive and leave you worrying about unsold inventory that could end up costing you more money than you raise. **Say hello to Champion Designs!**

Champion Designs is the leading nationwide provider of imprinted sportswear on-site. At Champion, we make it easy for you to raise money for your organization and we have a 'built-in' strategy so your organization can earn ongoing income.

## **Custom Logo Wear Adds Prestige (and Dollars) to Your Events**

Add prestige to your sporting events by offering a wide ranging selection of garments, with customized artwork – that you create by visiting our easy-to-use, do-it-yourself design studio, or that our designers create for you, absolutely free of charge. Your attendees can even create their own designs. Its fun, it's easy and the end result is something that everyone wants – making it great for your attendees and great for you, since Champion gives commissions your organization a generous percentage of every item sold.

Since everything we sell is set up online, even people who can't participate at the event can still buy the gear! How about grandma and grandpa being able to order T-shirts, sweatshirts, tote bags or ball caps from an event they're too far away to attend. Great bragging rights and they get to support your team and their grandkids – its win-win-win!

## **No Extra Work – We Do it All for You**

We staff your events too – we arrive early, set up a professional display and our knowledgeable friendly staff provides top-notch customer service. Your attendees get great gear name-brand gear with your logo or design in the sizes and colors they choose. Everything is made quickly right there on-site and you raise money from every single sale. You'll add prestige and a 'touch of professionalism' to your event. Not only that, your attendees will take home

great mementos that they'll use and enjoy for years to come.

It doesn't stop there. You'll continue to earn a generous commission FOREVER from anything that anyone purchases through the Champion Designs Store website. All your buyers and all your gear is 'tagged' to your account – you can continue to sell items created for special events and you can create new products and logos whenever you like.

### **Maximize Your Profits – Choose Champion Designs**

What really sets Champion Designs apart from our competitors? Our Design Studio. It's where the ongoing, long-term fundraising magic happens. We stock thousands of high quality garments for everyone – from kids to adults – we even carry an organic line!

Revolutionary technology means your attendees can quickly and easily create a custom design or logo. They can use artwork from our extensive collection or they can quickly and easily edit one of our many professional design templates. Alternatively, they can create their own design using our extensive clip art collection, or create a custom theme by uploading relevant content, like pictures or logos.

Bottom line? Our Design Studio means more profits for your organization. Every time someone buys a garment at your event, they'll receive our web address, directing them to our Design Studio. They'll be registered in our system, so you'll receive ongoing commissions from every visit to and purchase at the Design Studio store. We deposit funds to your account automatically or write a check to your organization, whatever is easiest for you.

### **Set up a Winning Event Today**

At Champion Designs, we're all about making your events, more fun, more profitable and creating happy attendees who are delivered quality, value and a great attitude every time.

We love what we do – offering top quality products and helping great organizations thrive by providing value to your attendees with products everyone loves. When can we help you start making more money? Call us today for a no-obligation consultation – no event too big or too small. We value your business.

**Why choose Champion:**

When you choose Champion you don't get a vendor – you get a partner. Our business is designed to do well when you do well. We're committed to make your events a huge success. Our staff is professionally trained, service-oriented and friendly. They'll arrive early, set up the event, treat your attendees like gold and do every bit of the work – start to finish. When we're done, we'll clean up and you'll get a generous commission on every sale our great staff made for you.

Best of all? There's NO cost to you. Not one dime. We offer name-brand quality products, printed on-site with artwork you've created at our site or our top-notch design team creates AT NO COST for you. Your attendees choose the colors and sizes and artwork they want and you get the maximum revenue available in the business.

